



JK Trust

Transforming Rural Lives...



PARIVARTAN

Quarterly Newsletter by JK Trust



(Oct. 2023 – Dec. 2023)

ABOUT US

JK Trust is a leading non-profit organization committed to augmenting the quality of life of people in rural areas. The Trust has been working in the social sector for more than 3 decades and, through its sustainable interventions, has provided services to over 7.5 million people across 15 states.



MESSAGE FROM CEO

Whenever I visit rural areas, I see multiple challenges faced by the rural population, such as struggles for livelihood, access to quality education, vulnerability to natural disasters, healthcare issues, and depletion of natural resources. Development organizations should collaborate, bring their expertise, and brainstorm new approaches, and take on the challenge of making our villages "Atmanirbhar" (self-reliant) and "Samridh" (prosperous). Only then can we progress towards a developed economy.

Ram Bhatnagar
CEO, JK TRUST



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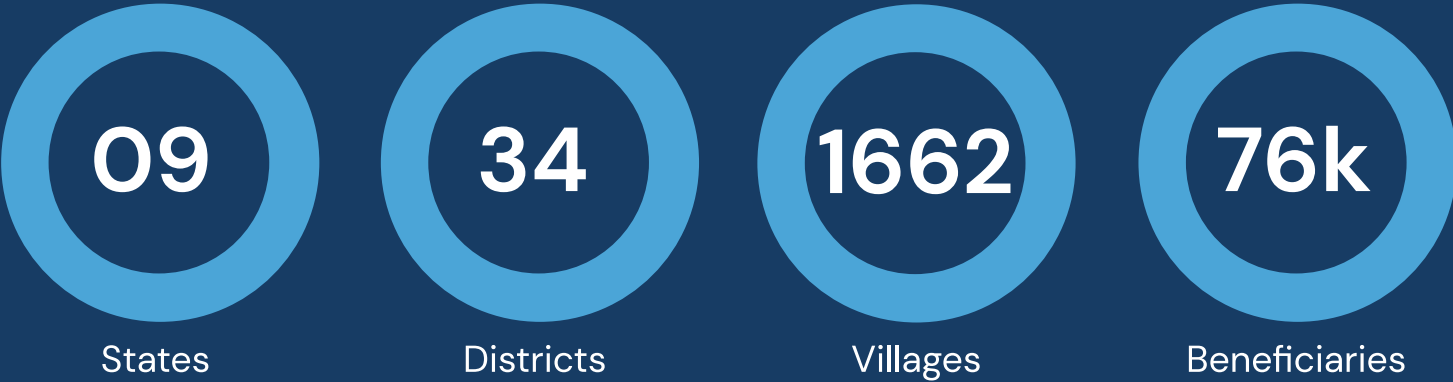
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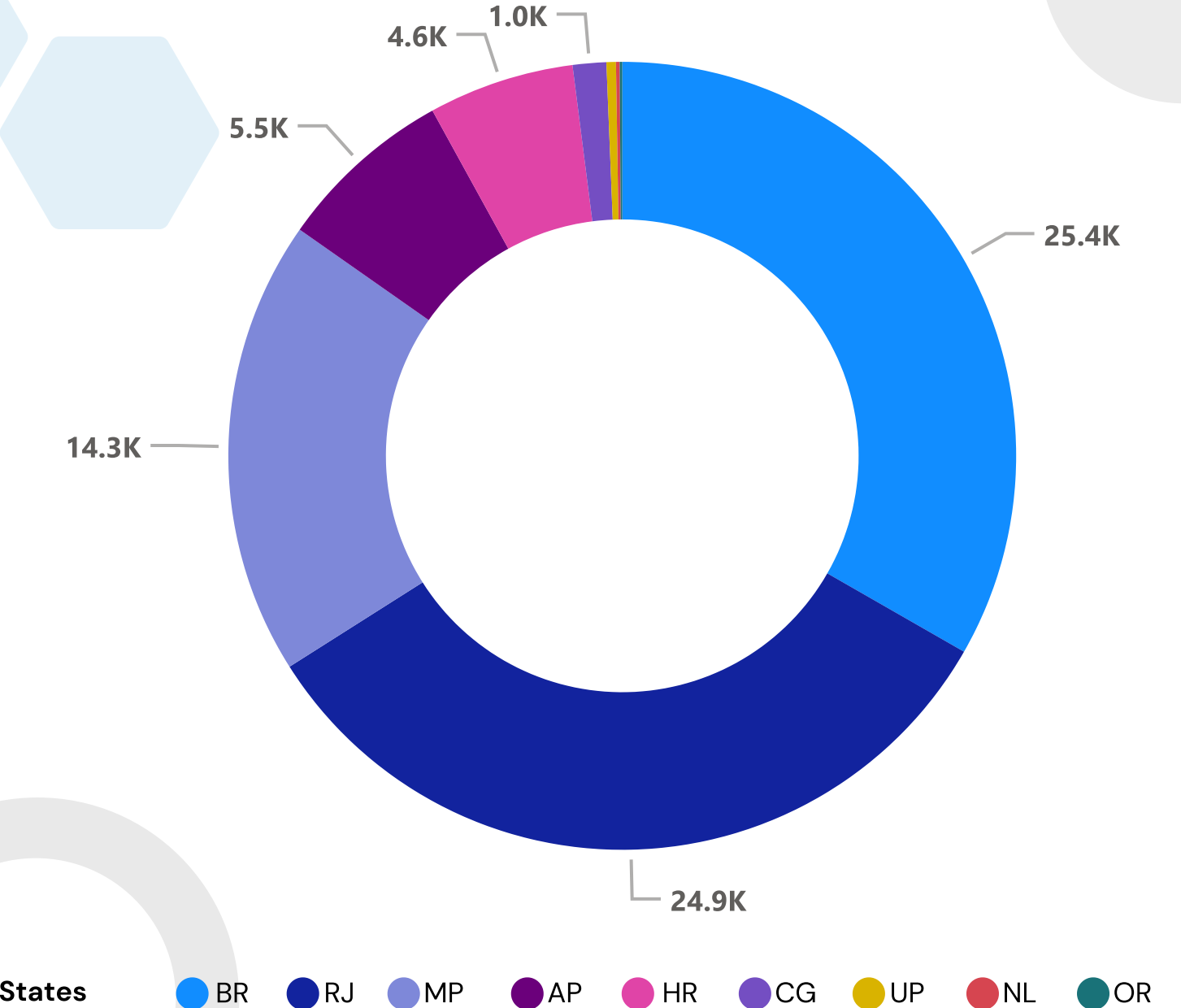
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Training
Program

UPDATE ON ONGOING PROJECTS



BENEFICIARIES PRESENCE



GLIMPSE OF PROJECT ACTIVITIES

1. EMPLOYMENT AT SILVER SPARK APPAREL LIMITED

JK Trust in collaboration with Odisha Skill Development Authority (OSDA) is running skill training centre in Raygada, Odisha. The training centre aims to provide skill training and employment opportunities to poor tribal girls for their economic development. As a part of this training program 33 trainees from the tribal pockets of the districts have completed training and joined Silver Spark Apparel Limited, Bangalore.



2. TRAINEE MOBILISATION CAMPS

The first step in any development program is to create awareness and identify the need of the beneficiaries. JK Trust under its ongoing skill initiative at Raygada, Odisha has been organizing mobilization camps in rural hinterlands of the district. The objective is to identify tribal girls who are willing to bring a change in their life and create a path of economic development for themselves and their families. These camps serve as dynamic platforms to engage with local communities, raising awareness about & onboard the young tribal women.

3. ASSESSMENT OF TRAINEES BY SECTOR SKILL COUNCIL

Post completion of training assessment was conducted for the trainees by the Apparel Sector Skill Council. The trainees were gauged on their theoretical knowledge & practical skills. The event was presided by District Employment Officer of Raygada.





4. CREATING WATER SECURITY

JK Trust in collaboration with NABARD, Madhya Pradesh has started Integrated Watershed Development Program in Patlapani village of Raisen district of Madhya Pradesh. As a part of this project exposure visit was organized for the project beneficiaries followed by Shramdan activities by the local villagers. The project aims to increase water availability in the region through watershed management program.



IMPACT STORIES

Success Story 1

Family of Sujata Dora, Burjuguda village, Rayagada district was struggling to make a livelihood after passing away of the only bread winner (her father). The family was forced to take up daily wage labour activities to secure their daily meal.

It was then Sujata came across the skill training program of JK Trust. She joined the training program & after completion of her training got job at Silver Spark Apparel Limited. With this she has started making a decent living and is also supporting her family. JK Trust in collaboration with Odisha Skill Development Authority (OSDA) is running skill training centre in Raygada, Odisha.



Success Story 2

Rambhabati Kumbhurika, from Kana Village, Rayagada, belongs to a very poor family. Her family consists of her mother and two younger brothers. Her father, a farmer, was the sole financial support for their livelihood. After his passing, their lives became more challenging.

As the eldest daughter, Rambhabati felt a sense of duty to contribute to her family's well-being. Upon learning about JK Trust's Sewing Machine Operator (SMO) training program, a placement-linked initiative sponsored by OSDA, Govt. of Odisha, Rambhabati saw an opportunity to support her family. She registered for the SMO training at the JK Trust training center. After completing her training, Rambhabati secured a job at Silver Spark Apparel Ltd. She is thrilled to have worked in Bangalore for three months, sending money home and achieving financial independence.



Success Story 3

Mrs. Pratibha Sahu from Madai village in Chhattisgarh struggled financially and mostly depended on agriculture for her monthly income. With two low-yielding cows, she struggled to make ends meet. She discovered the benefits of artificial insemination and decided to use it after learning about ILDC. Mrs. Pratibha Sahu paired her cow with Gir semen, and after waiting for nine months, a strong and healthy calf was born. As time passed, the calf grew into a full-grown cow that now gives 10 litres of milk every day.

Mrs. Sahu sells 5 litres of this milk, making Rs.6000/- each month. The remaining 5 litres are used at home for the family to drink and to make ghee. This has made a big difference in Mrs. Sahu's family finances.



Success Story 4

Bheru, from Nehargarh, Chittorgarh, wanted a Gir crossbred cow and learned about JK Trust's cattle improvement services in 2016. With the help of Mr. Parliya Gopal from ILDC Srawan, Bheru's HF cross cow was inseminated on May 16, 2016. The first insemination resulted in a Gir crossbred female calf on February 15, 2017. The following generations, F-1 and F-2 also produced Gir female calves in 2020 and 2023.

The special F-1 cows gave much more milk – 7.5 litres each day, while the regular cow only produced 4 litres. This meant an extra Rs. 4200.00 every month. Bheru's family consumed 2.5 litres of milk every day, resulting in improved health because of the better-quality milk. Bheru also increased his herd from 3 to 15 cows, all thanks to JK Cement, supported JK Trust's cattle improvement program. He expressed that he is extremely grateful for the program.



Success Story 5

Satendra Singh from Matanhel, Jhajjar, Haryana, wanted to improve his cow's breed and found out about the cattle breed improvement program supported by JK Cement & run by JK Trust. With the help of Mr. Ran Veer Singh Gopal from ILDC Bamboliya, Satendra's HF cross cow was inseminated on April 3, 2016. The first insemination resulted in an HF crossbred female calf born on January 9, 2017. The subsequent generations, F-1 and F-2 also gave birth to HF female calves in 2019 and 2022, respectively.

The F-1 cow showed a big increase in milk production, giving 14 litres per day compared to the mother's 9 litres. This higher yield means an extra income of Rs. 6000.00 per month at Rs. 40 per litre. Satendra's family, who drink 4 litres of milk every day, became healthier. Satendra is grateful for the support provided through cattle development program.



Success Story- 06

Zakir Husain, a young man looking for employment with a 10+2 qualification, residing in Dhamnikhera, Chittorgarh. He used to work as a farm labourer for Rs. 6000 to Rs. 7000 a month. In July 2015, he joined JK Trust's Gopal training program and was appointed centre in charge at Dhamanikhera ILDC. He completed 11 Als in his first month, earning Rs. 3,000 on top of his honorarium. He performed 7719 Als and 1981 calves over the years, obtaining a 2.3 CBR in the centre area. He currently makes between Rs. 23,000 and Rs. 30,000 a month, got married, and established himself as a respected para-vet by helping local farmers with AI.



NEWS AND EVENTS



1. Visit of the NTPC team from Delhi

A delegation from the NTPC Corporate office in Delhi recently visited ILDC in Bilaspur, Chhattisgarh. The delegation interacted with beneficiaries of the Cattle Breed Improvement program initiated by JK Trust as part of NTPC CSR. The team distributed chaff cutters, toured farmers' homes, observed F1 milking cow and Azola production, and visited ILDCs in Darrabhata and Dhaniya. The visitors expressed admiration for the JK Trust program, acknowledging its positive impact on farmers' income.



2. Visit of the Hon'ble MP Shri. Saptagiri Sankar Ulaka, Koraput

Recently, in collaboration with the Secretary of Ramakrishna Mission Ashrama, Hon'ble MP Shri. Saptagiri Sankar Ulaka paid a visit to the newly established Raymond Tailoring Training Centre in Rayagada district, Odisha. This pioneering initiative, undertaken by JK Trust in partnership with the Odisha Skill Development Authority and Silver Spark Apparel, marks a significant stride in skill development. The dignitaries visited the facility, interacted with team and trainees and appreciated the efforts.



3. A meeting with the District Collector and Magistrate for improvement of the Skill Development Program

The District Skill Development Mission (DSDM) held an important meeting led by the District Collector and Magistrate in Raygada to discuss and improve the Skill Development Program. The mission's goal is to empower the community by enhancing skills, fostering local talent, and boosting socio-economic growth in the district.





OUR MISSION

- Promoting Quality of Life
- Sustainable Future
- Livelihood Generation

UN SDG's



THEMATIC AREAS



Rural
Livelihood



Education



Agriculture



Animal
Husbandry



Natural
Resource
Management

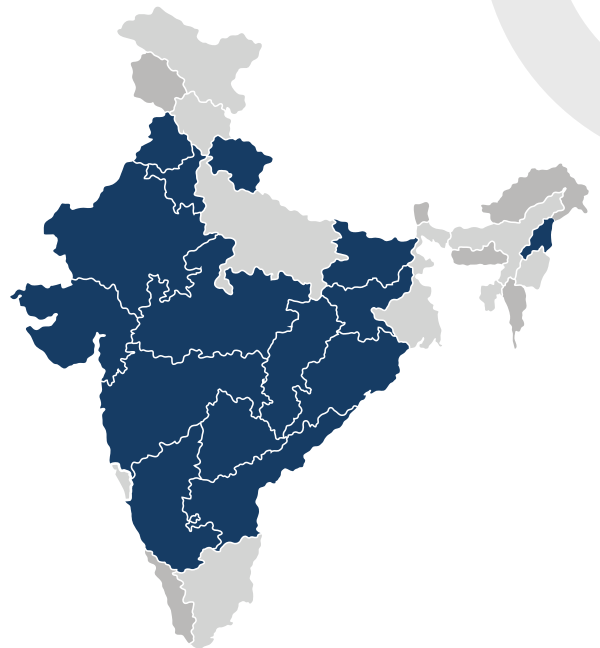


Skill
Development



Women
Empowerment

OUR PRESENCE



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